

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	:	Examiner: A.A. Shah
FRED BISHOP ET AL.	)	
	:	TC/Art Unit: 3625
Application No.: 10/707,309	)	
	:	Confirmation No. 1308
Filed: December 4, 2003	)	
	:	
For: SYSTEM AND METHOD FOR	)	
FACILITATING INTERACTION	:	
BETWEEN CONSUMER AND	)	
MERCHANT	:	April 9, 2007

Mail Stop: Amendment  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Sir:

A Request for Continued Examination ("RCE") was filed in the present application on January 8, 2007. Supplemental to the Amendment filed on December 8, 2006, and prior to continued examination on the merits, Applicants respectfully request the Examiner to consider the following:

- Amendments to the claims, which are presented in the listing starting on page 2;
- and
- Remarks, which are presented starting on page 9.